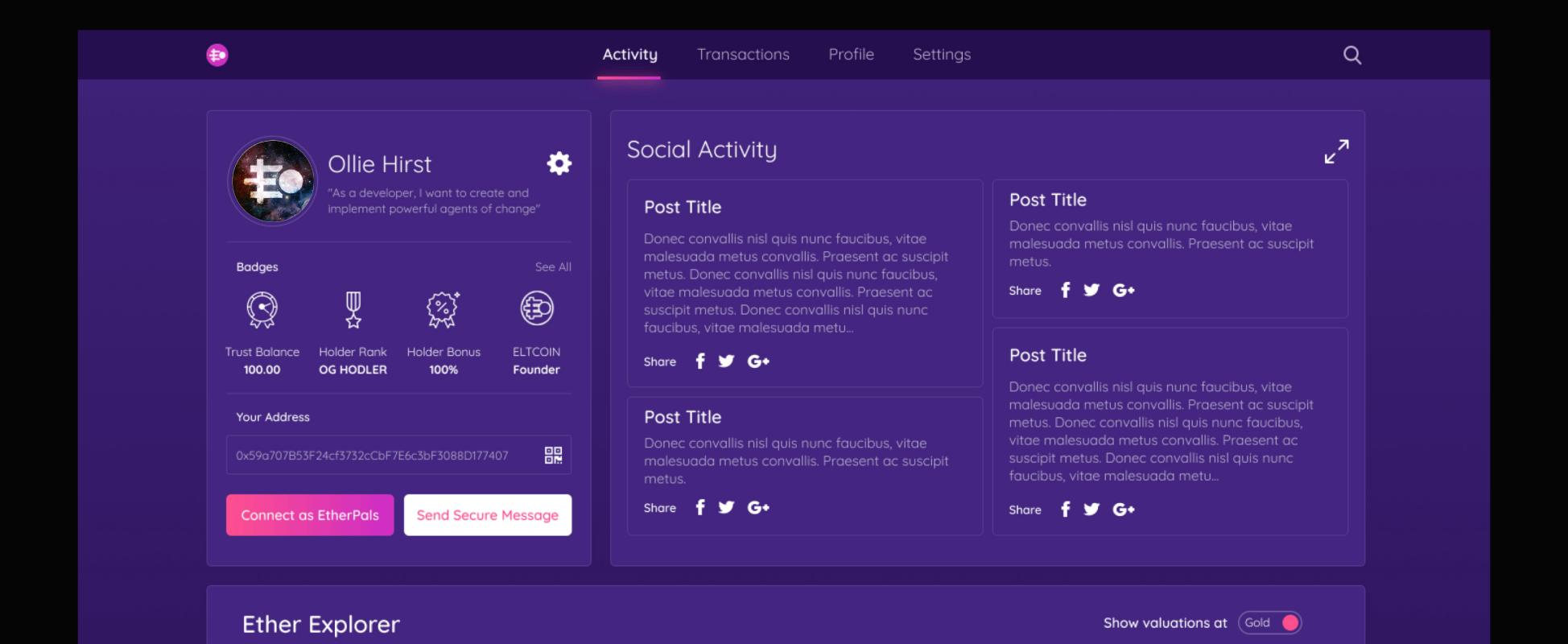


ELTCOIN SECRET PROJECT #1 - HODLER EYES ONLY

# Secret Project

# A censorship immune, decentralised human network, spanning all ETH forks



A trustless, secure and open source human network; looking forward the next five to 25 years, at a future changing for the better.

### MultiChain Explorer

There are many Ethereum forks: Ethereum Classic, Expanse, Ubiq...

All ETH forks use the same public / private keypairs, so the explorer aggregates information from all ETH type chains for any one address.

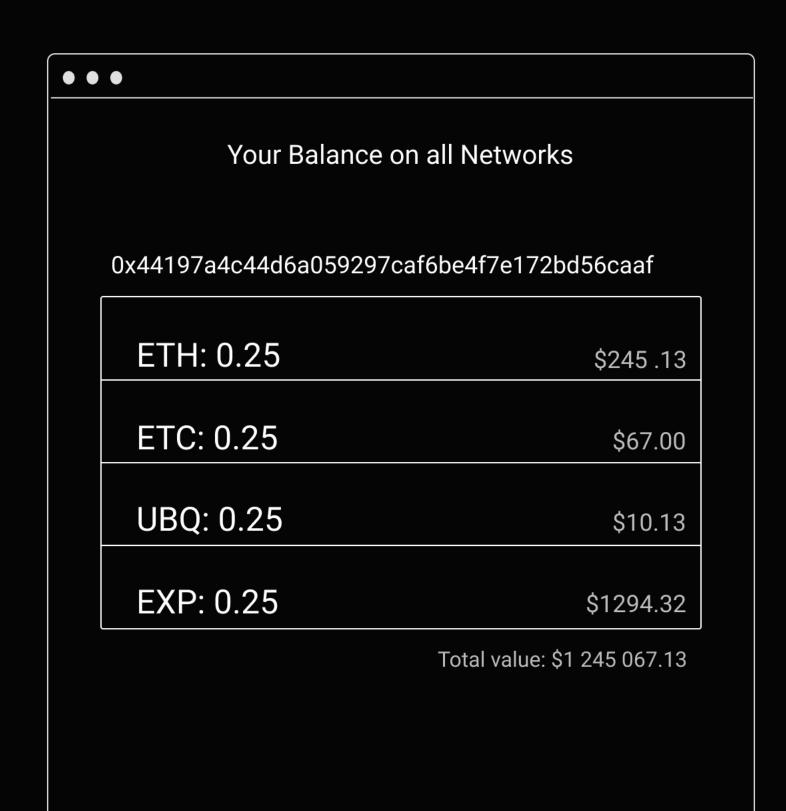
MultiChain Explorer

"Everyone with Ethereum Clasic (ETC) suddenly got free money. Like, actual free money. The new alt coin Ethereum (ETH) emerged and has been trading with over 319% of ETC's value. This is a free +319% return on on your holdings."

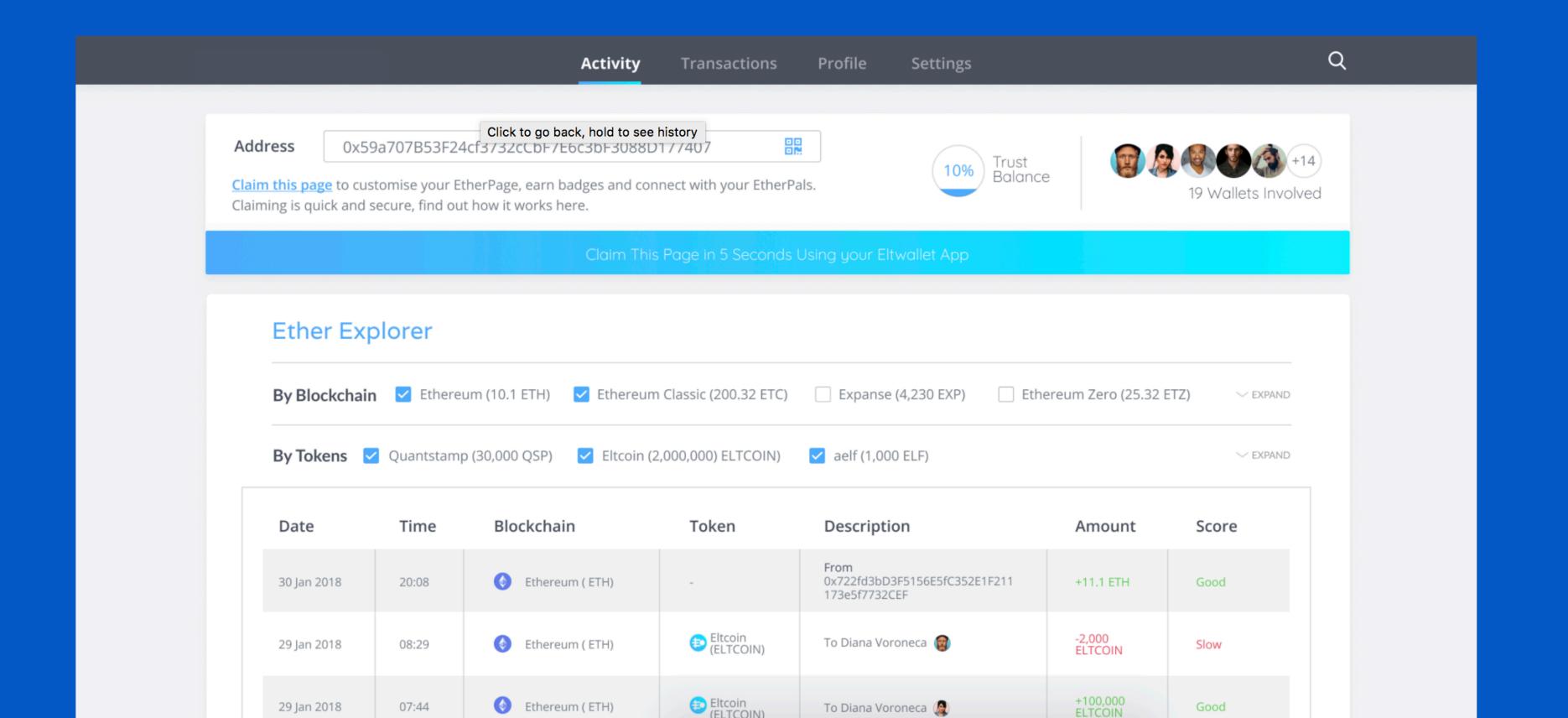
**Business Proposition Assumption:** 

Users want to be aware and to have an easy access to their holdings across all compatible chains

#### MultiChain Explorer



### Address Page Ownership



This is a new type of human network.

In this kind of network, you have total ownership over your information.

The singular signup requirement is a keypair.

If I own the private key to an address, there should be a way for me to 'claim' my address page on the blockchain explorer.

I'd like to add some metadata, my name for example.

This is even more desirable for contract addresses, such as a tokens.

Surprisingly, this isn't possible today.

As a keyholder; the sovereignty of my metadata is cryptographically guaranteed.

Metadata is signed with the owner's private key. This results in a cryptographic proof, demonstrating authenticity.

Optionally, key-holders can configure who is able to decrypt their metadata, eg: encrypt metadata against a whitelist of public keys only.

Address Pages Ownership

We will enable people to build and manage their identities; create and leverage their networks and provide the interface they require to be more informed in their dealings, even across multiple blockchains.

**Business Proposition Assumption:** 

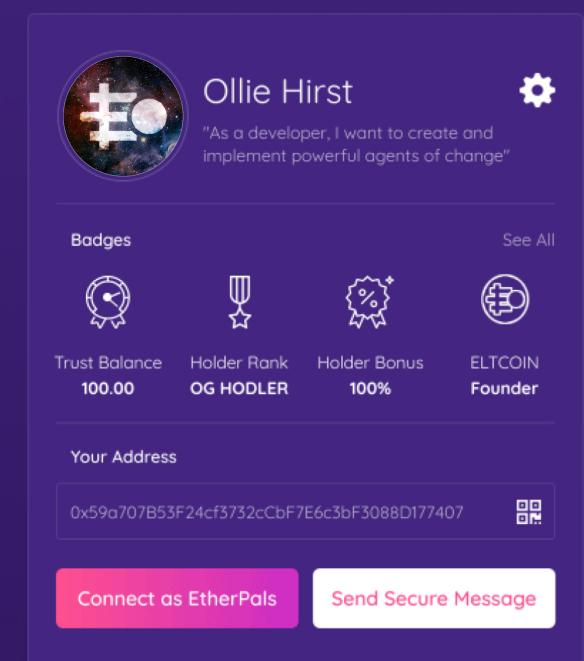
Users want to be able to customise metadata and control privacy settings

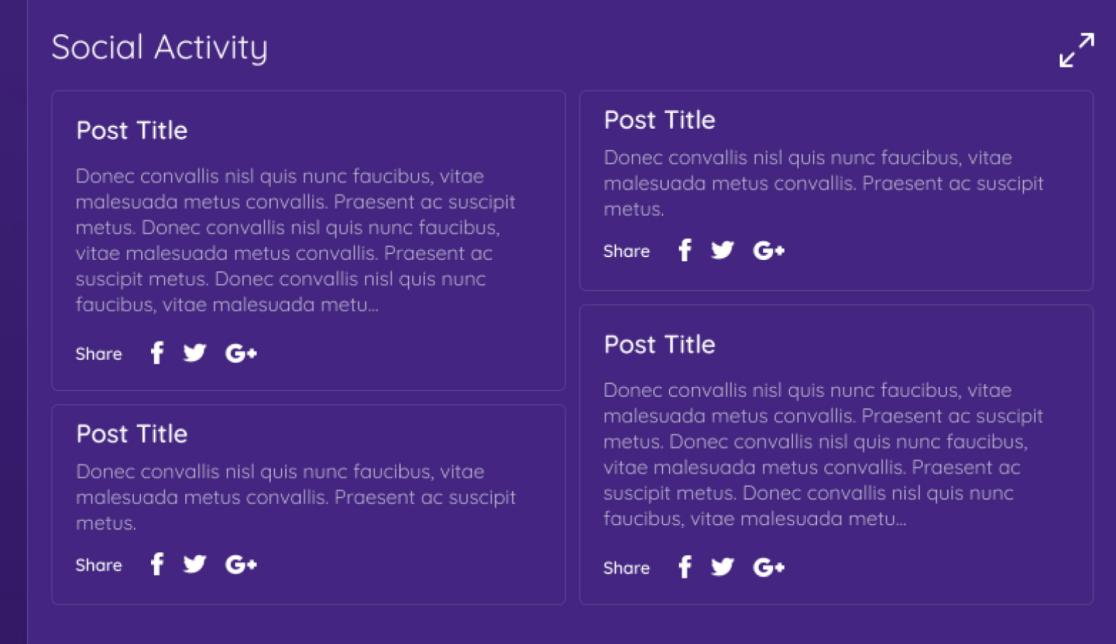


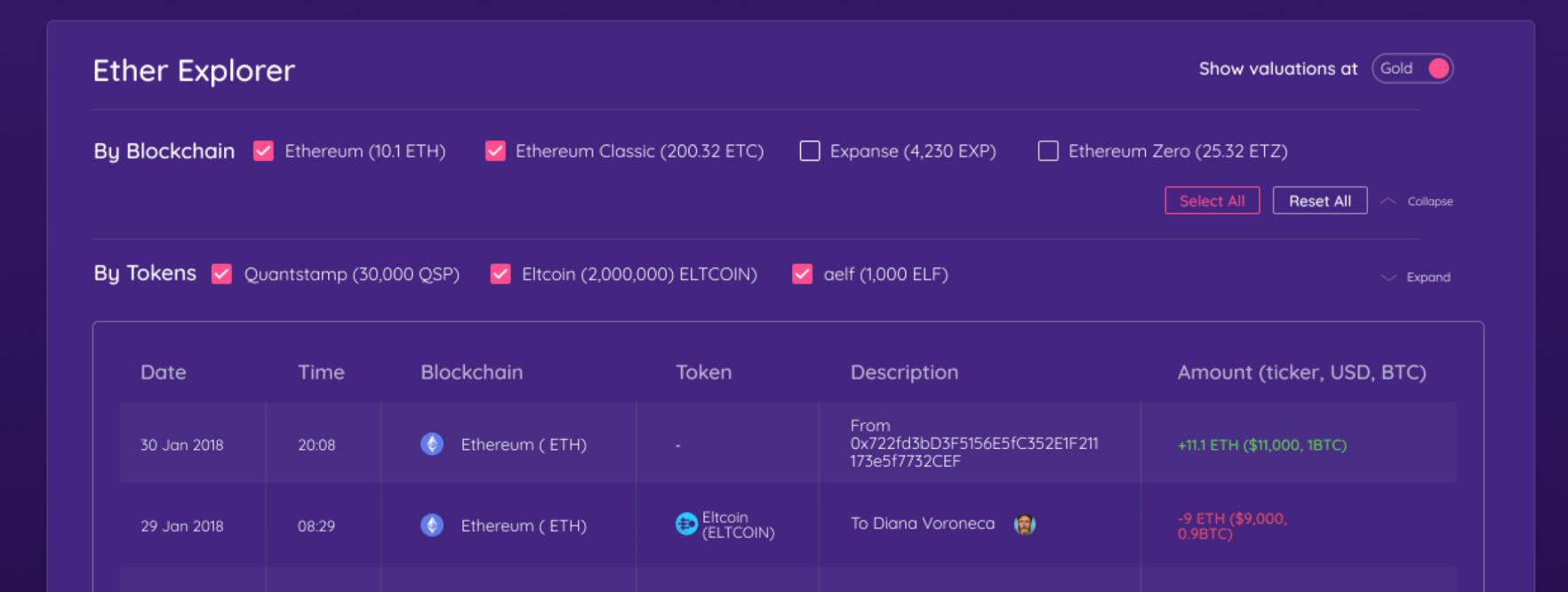
Transactions

Profile Se









Users own their identity.

They create and interact with their personal networks via smart contract.

Welcome to the trustless age.

## Web of Trust Principles

"In cryptography, a web of trust is a concept used in OpenPGP-compatible systems to establish the authenticity of the binding between a public key and its owner. **Its decentralized trust model** is an alternative to the centralized trust model of a public key infrastructure (PKI), which relies exclusively on a certificate authority. As with computer networks, there are many independent webs of trust, and any user (keypair) can be a part of, and a link between, multiple webs."

"As time goes on, you will accumulate keys from other people that you may want to designate as trusted introducers. Everyone else will each choose their own trusted introducers. And everyone will gradually accumulate and distribute with their key a collection of certifying signatures from other people, with the expectation that anyone receiving it will trust at least one or two of the signatures. This will cause the emergence of a decentralized fault-tolerant web of confidence for all public keys." - Phil Zimmermann

en.wikipedia.org/wiki/Web\_of\_trust

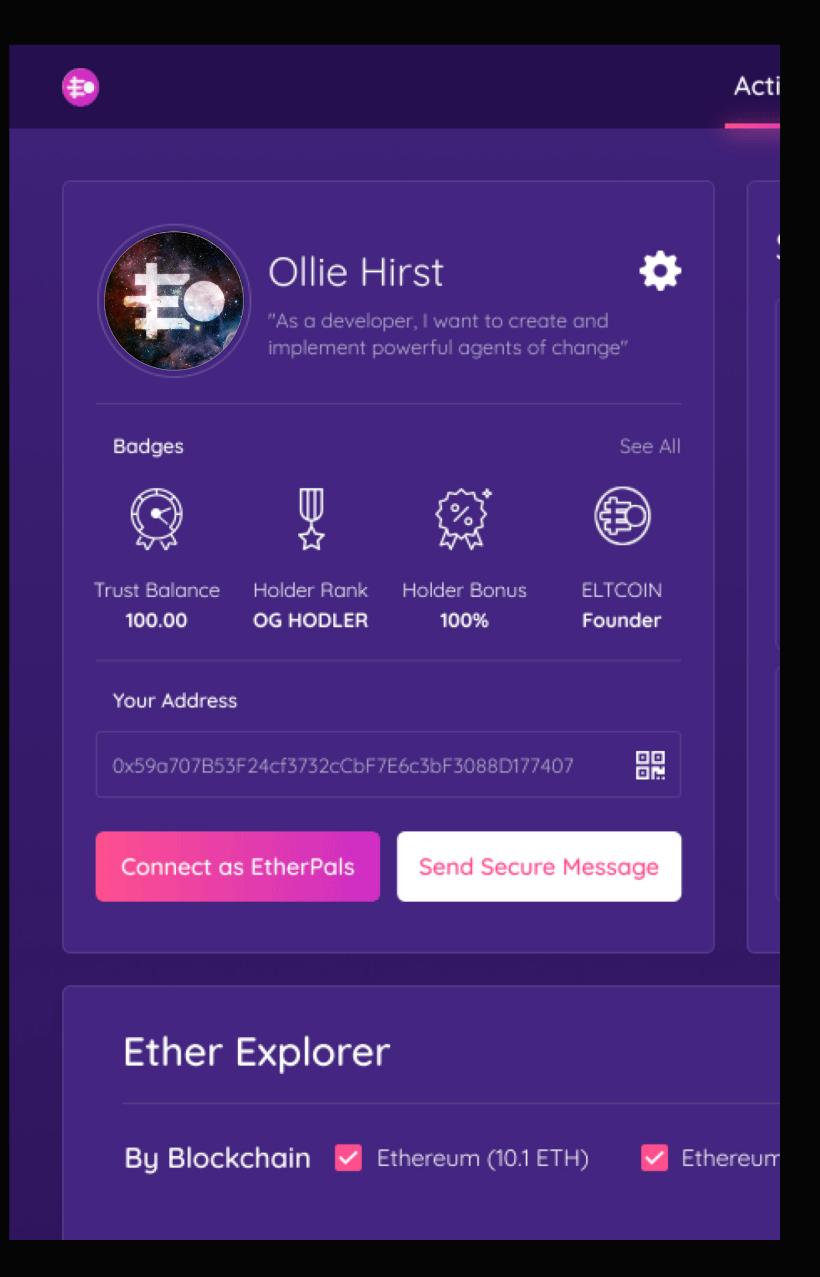
By using a decentralised WoT, we can avoid pitfalls of centralised key signing authorities, maximising user security, without compromising privacy.

**WoT Principles** 

Trust Balance is regulated by a volantary, trustless, rating system. All parties must agree to issue positive or negative tokens rating each transaction.

**Business Proposition Assumption:** 

Users want to engage in trade based on decentralised trust score



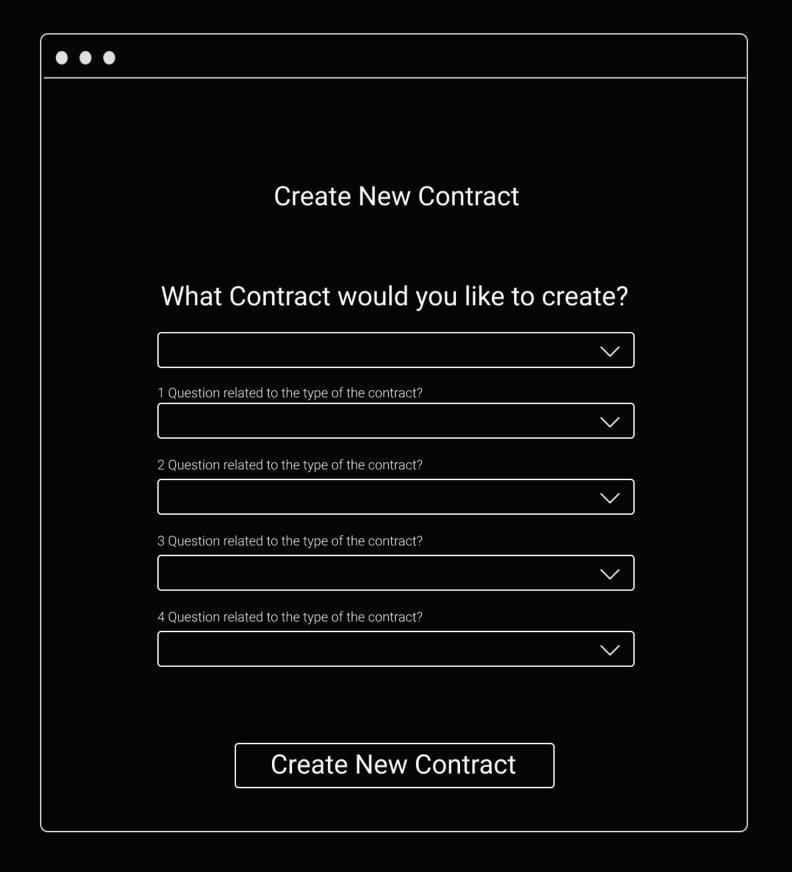
# User Contract Deployment

User Friendly, easy to deploy customisable, standardised smart contracts.

#### **Smart Contract Deployment**

#### **Current Process**

```
contract mortal {
  /* Define variable owner of the type address*/
 address owner;
  /* this function is executed at initialization and sets the owner of the contract */
  function mortal() { owner = msg.sender; }
  /* Function to recover the funds on the contract */
  function kill() { if (msg.sender == owner) suicide(owner); }
contract greeter is mortal {
 /* define variable greeting of the type string */
 string greeting;
  /* this runs when the contract is executed */
  function greeter(string _greeting) public {
    greeting = _greeting;
  /* main function */
  function greet() constant returns (string) {
   return greeting;
```

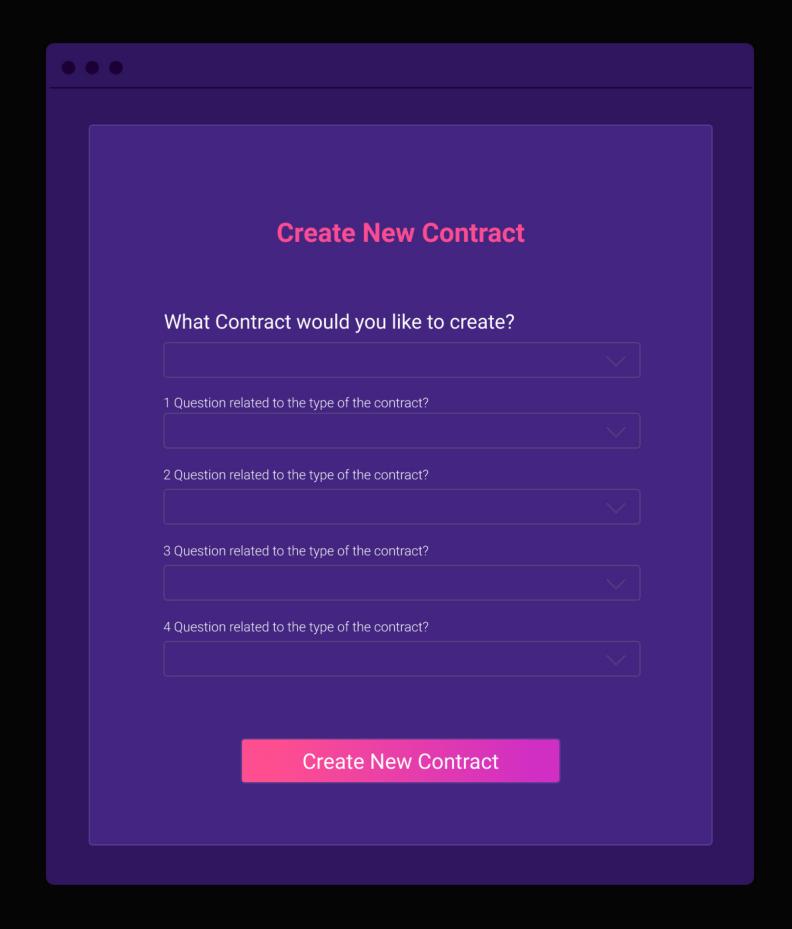


#### **Smart Contract Deployment**

"Now that you mastered the basics on how to get started and how to send assets, it's time to get your hands dirty in what really empowers you to appeal to the crowd: **smart contracts**."

**Business Proposition Assumption:** 

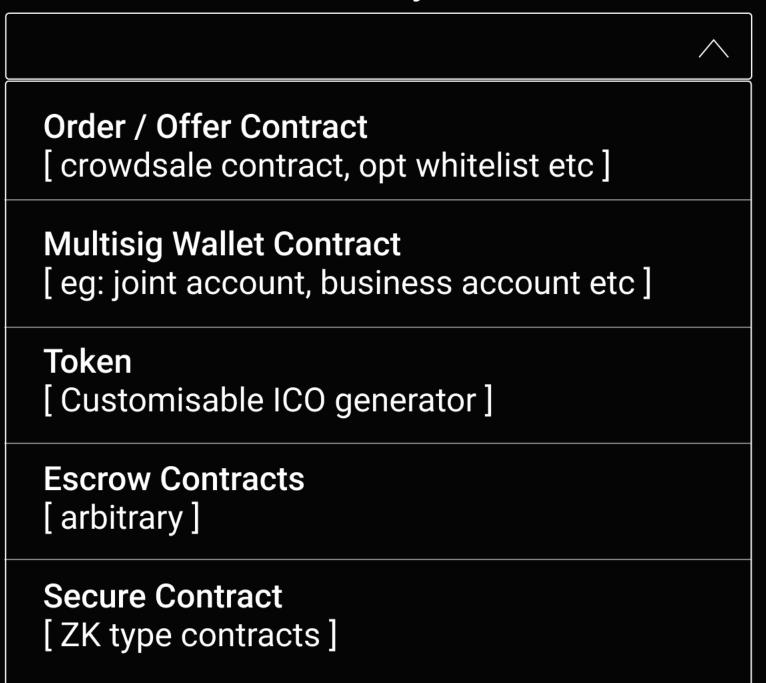
Users want to create smart contracts to service their needs



**Smart Contract Deployment** 

Smart Contracts have endless possibilities and these are few examples of what is achievable:

#### What Contract would you like to create?



# Open Marketplace

### Decentralised Asset Exchange

The marketplace consists of crowdsale contracts issued by vendors (who are simply asset holder addresses)

The exchange component pulls all current crowdsales, filters, and presents via an exchange UI, eg: order book, trading pair, depth chart, price, etc

Making use of asset-relay contacts, multi-chain asset exchange can be supported.

The design intention is to build relay contracts on each supported chain, to create an open, cross-chain asset-relay contract standard.

Conceptually, trades to non ETH type blockchains are possible, eg: btc-relay

Free Marketplace

Now you can see the whole picture, your address spans multiple forks.

Next step is asset exchange between those forks

**Business Proposition Assumption:** 

**Users want to trade assets across different chains** 

# Self Building Network

Designing CryptoNet MVP as a "Seed" project that can support its own growth using platform's resource - ELTCOIN to fund external development projects.

Creating escrow accounts for CryptoNet's Digital Products Development and Marketing.

#### **Example:**

Self Building Network

Ollie offers Dev a contract to build a new feature for CryptoNet - project X.

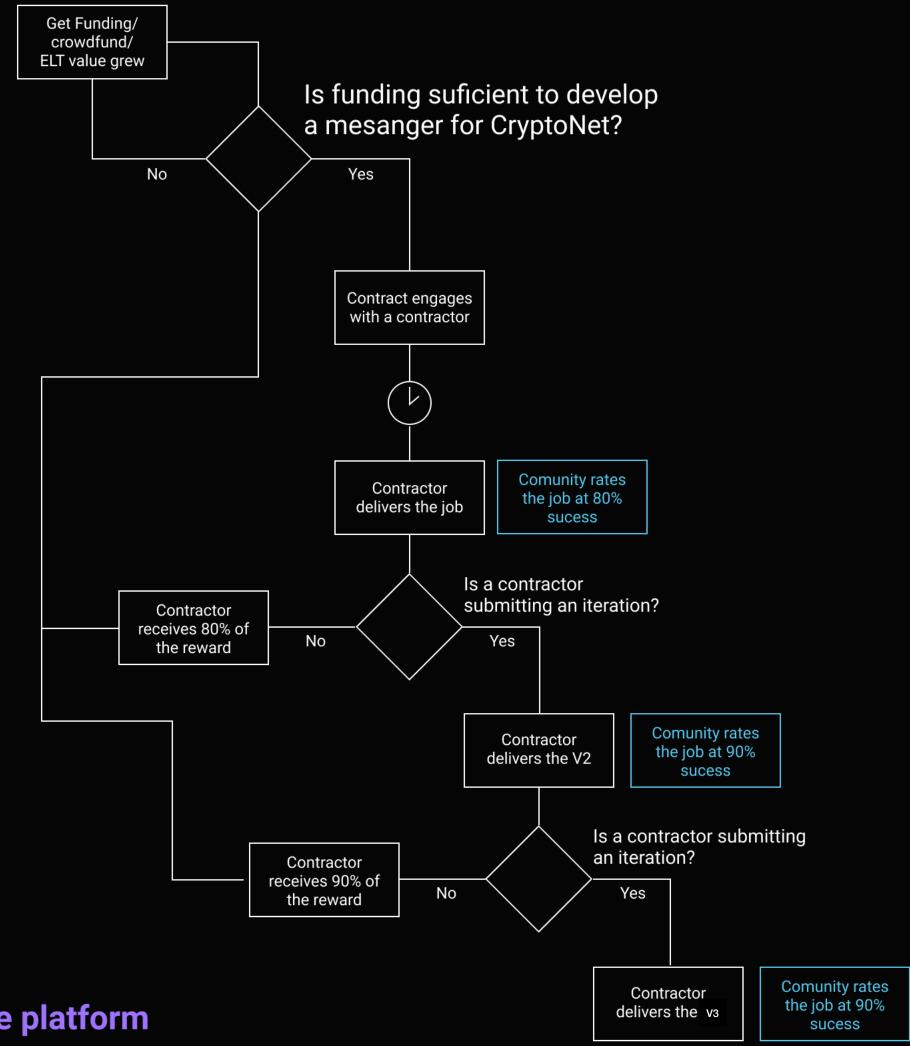
Dev delivers a new feature, community rates it 80%. Dev gets 80% reward... 20% remaining to go to the community to iterate/fix/update project x.

Contract loops until the reward is unproportional to the work and the Dev community moves to the next big ticket feature.

Over time once the value of the ELT increases sufficiently, so the project x reward appeal increases enough to loop the contract once more.

**Business Proposition Assumption:** 

Users want to participate and benefit from developing the platform



## Sitemap

CryptoNet **Public Site** partner referals Google "Selfbuilding" Platform Home **CN Deployed Contract** 0 0 Contract-specific interfaces for CN Deployed Contracts, owner and multipart Claim Page/Open Page/New Wallet/Explorer/Multichain Gas Tracker CN Token Tracker rates Tokens by Token contract public page Public CN contract A blockchain transaction data Wallet Public Page/ Browse Public orders on CN Public content Gass Pricess Across the Chains (crypto/goods/services) for comunity work Create/Connext New Wallet Dialog Popup CN Content Page A type CN Content Page B type CN Order B CN Crypto Exchange CN Crypto Marketplace Order A **CN Comunity Intelligence Contract** Secure Site Claimed Wallet Page • = = = EDDIT Page Multichain Balance Private Marketplace Crypto Management Contracts Management **Connections Management** Content Management Secure Exchange 0000 • == == \_ = Explore Balances on multiple chains Eddit page/ Post content Crypto Tools & Analytics Contracts Tools & Analytics Connections Tools & Analytics Browse Public orders on CN (crypto/goods/services) Content Publishing Tools & Analytics CN Private Order B Connect as Eather Pals Browse EP content Privacy Send Mesages Place orders • = -Follow Security **Publishing Tools** Arrage in groups **Delete Connection** Analytics Share files/invoices Language • = = =

• = = =

Manage my order

Buy/sell orders, New Tokens,

Send crypto/invoice to someone Personal Finance Analytics

Curancy

Advertisement

Send Crypto

Send some Trust

Send some Trust

### User Claim Journey

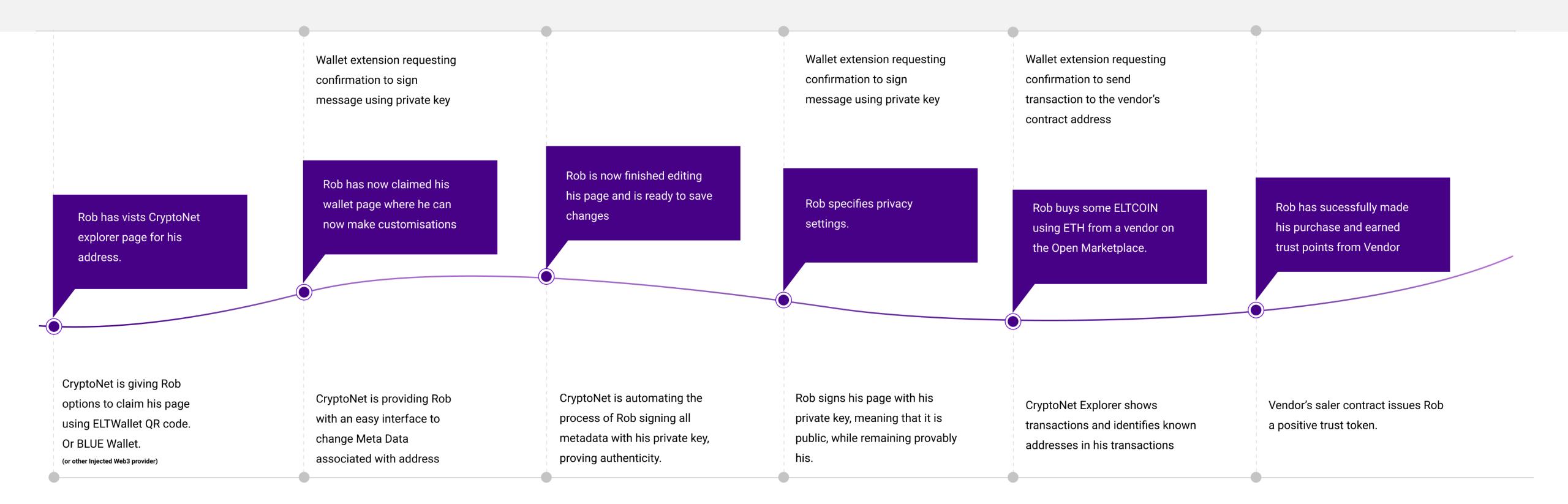
### Onboarding using Wallet Extension (BLUE Wallet, Metamask, et al)



#### Rob, Blogger, 30

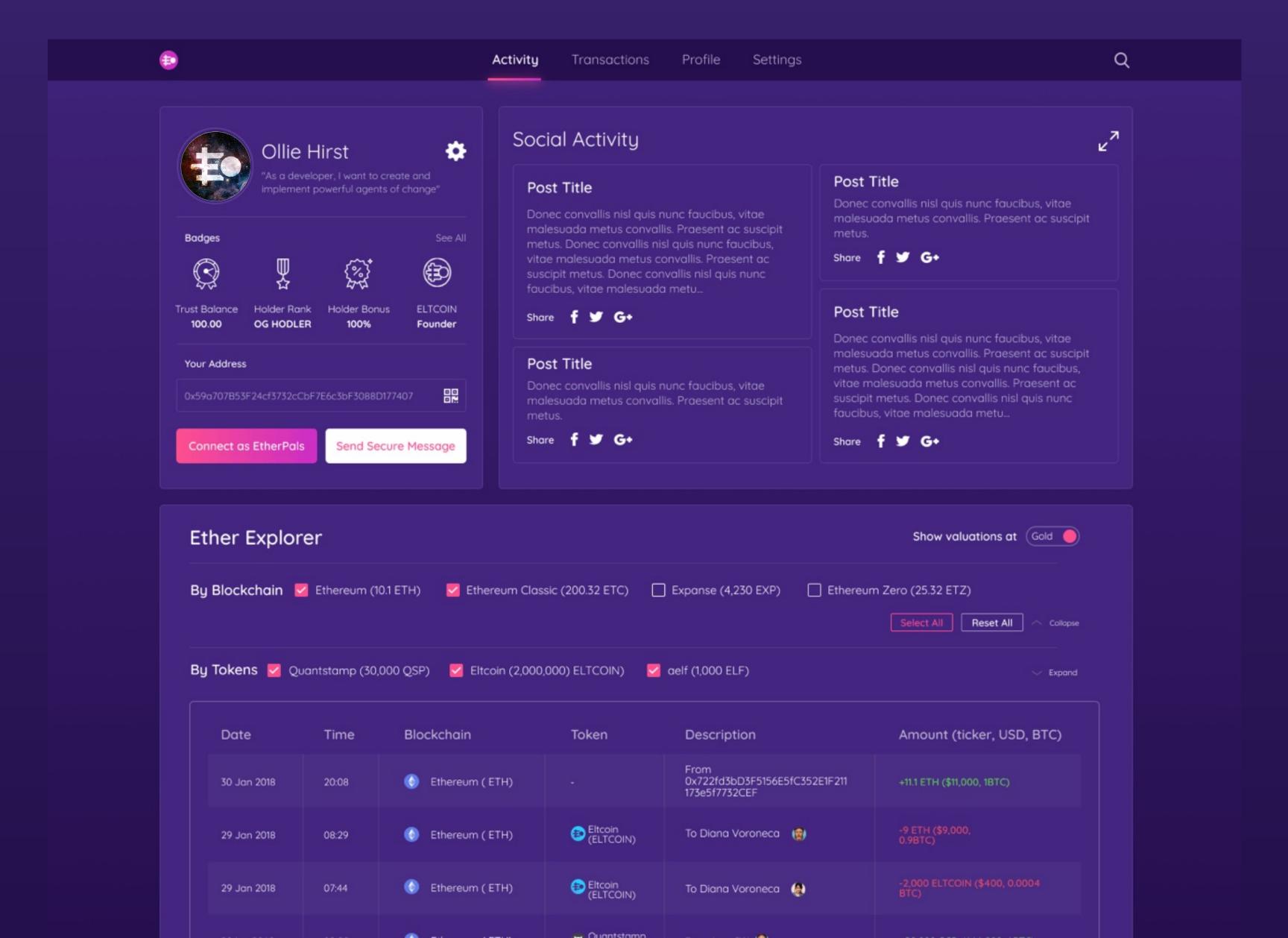
Rob is promoting himself as a Crypto Trading Expert. He is using publishing tools and has multiple wallets. He receives donations, accepts promotional gigs, payout giveaways to followers and pays for services online. He is looking to develop his personal WoT to engage with contracts and individuals in a secure way.

He wants to claim wallet address CryptoNet page, and set up his public profile. He'll buy some ELTCOIN to test out the Open Marketplace.

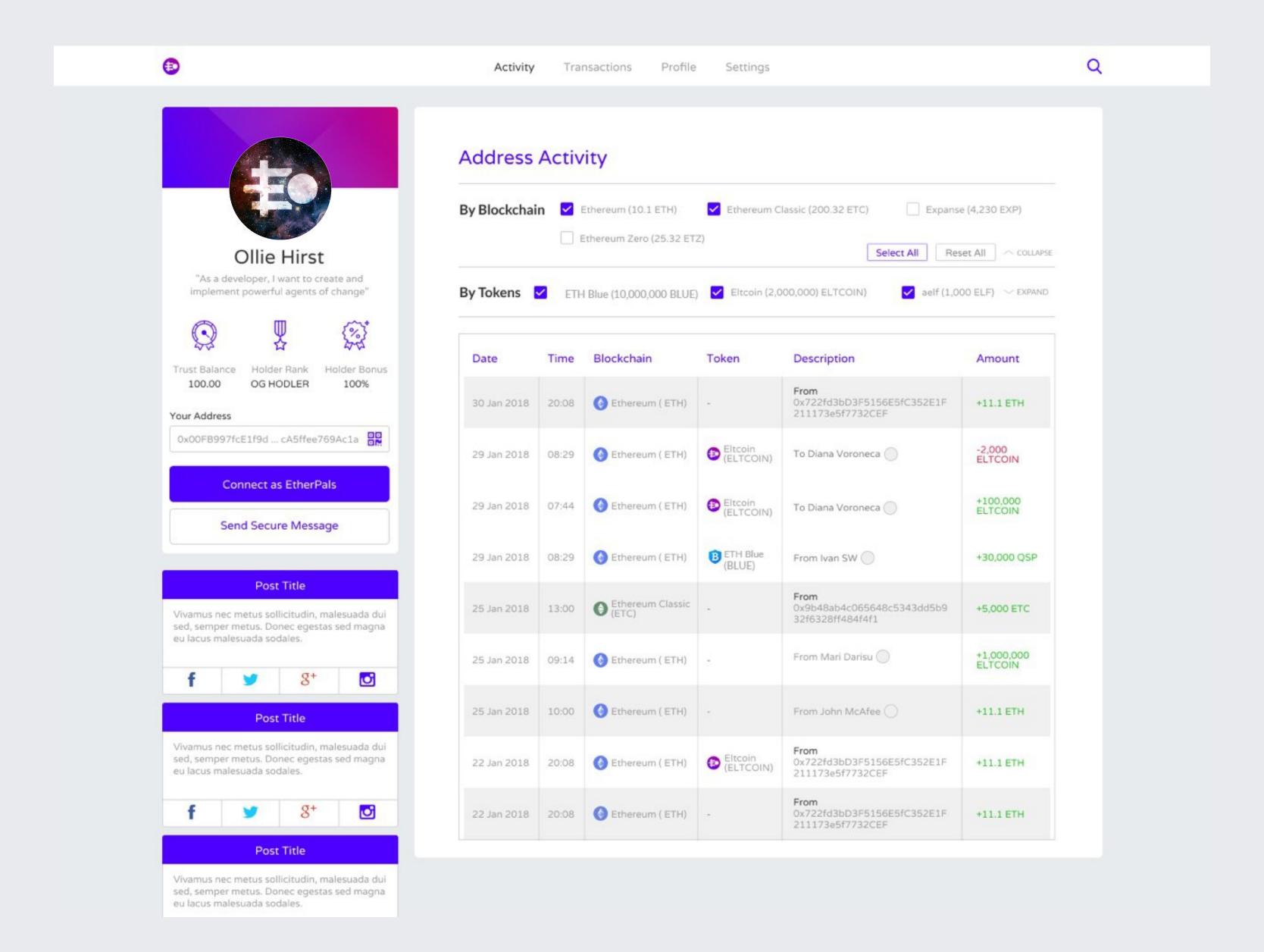


### Example pages

### Wallet address with publicly viewable metadata (Night Mode)



### Explorer view, claimed address with public metadata



#### Explorer View, unclaimed address

